



MeDirect Logo Guidelines

MeDirect Bank (Malta) plc – The Centre, Tigné Point, Sliema TPO 0001, Malta – www.medirect.com.mt – info@medirect.com.mt – (+356) 2557 4400

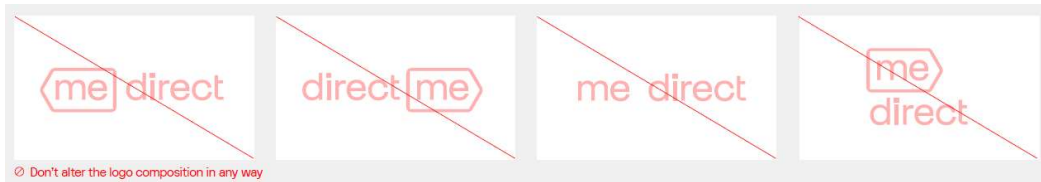
MeDirect Bank (Malta) plc, company registration number C34125, is licensed to undertake the business of banking in terms of the Banking Act (Cap. 371) and investment services under the Investment Services Act (Cap. 370). MeDirect Bank (Malta) plc is regulated by the Malta Financial Services Authority as a Credit Institution under the Banking Act 1994.

Our logo is our flag and is an integral part of the MeDirect brand. Using the MeDirect logo should be done in a professional and consistent manner. You respect your company's flag, kindly respect ours.

If the logo is used, these are a few rules to abide by:

- To protect the clarity and visual integrity of the logos, they have an exclusion zone. It must always appear legible on a clear background
- The logo is used in black on light backgrounds, and in white on dark backgrounds. When used on top of an image, the symbol is preferably used in white, except if contrast is not high enough.
- Our logo is composed of two parts: the Me as for the user and active decision maker and the direct, as for the direct control that I have over all money things. The arrow reinforces the active nature of the user. The two parts can be horizontally spaced and the Me can be used independently, but the original logo composition can never be altered.

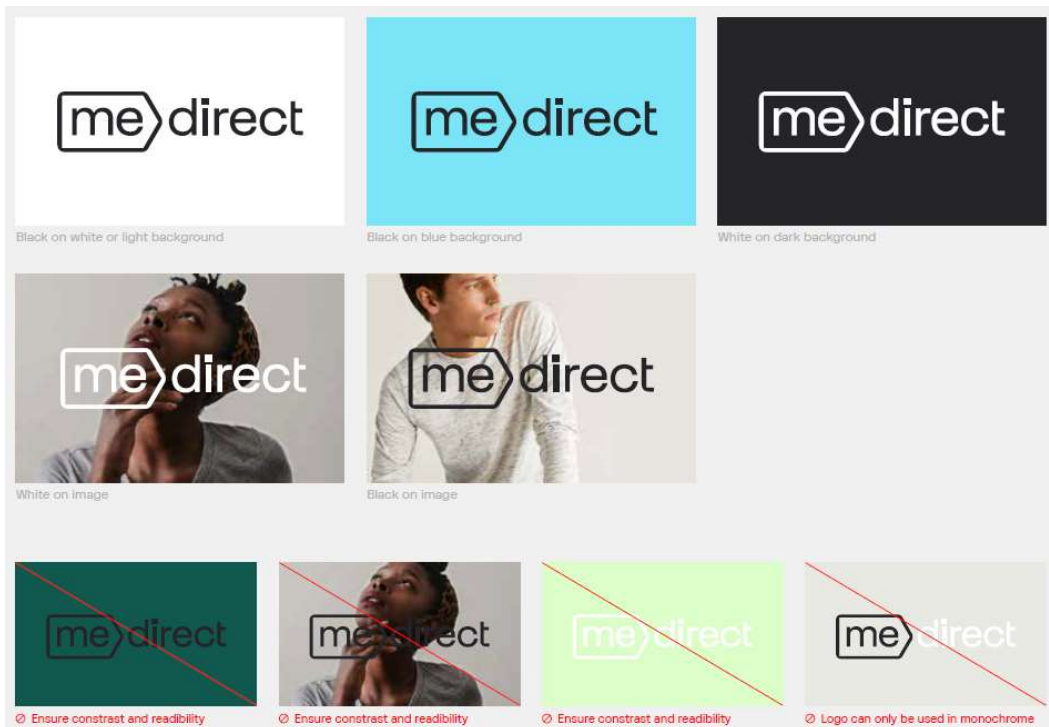
Full Logo:



Protection Area:



Practical Use Examples:



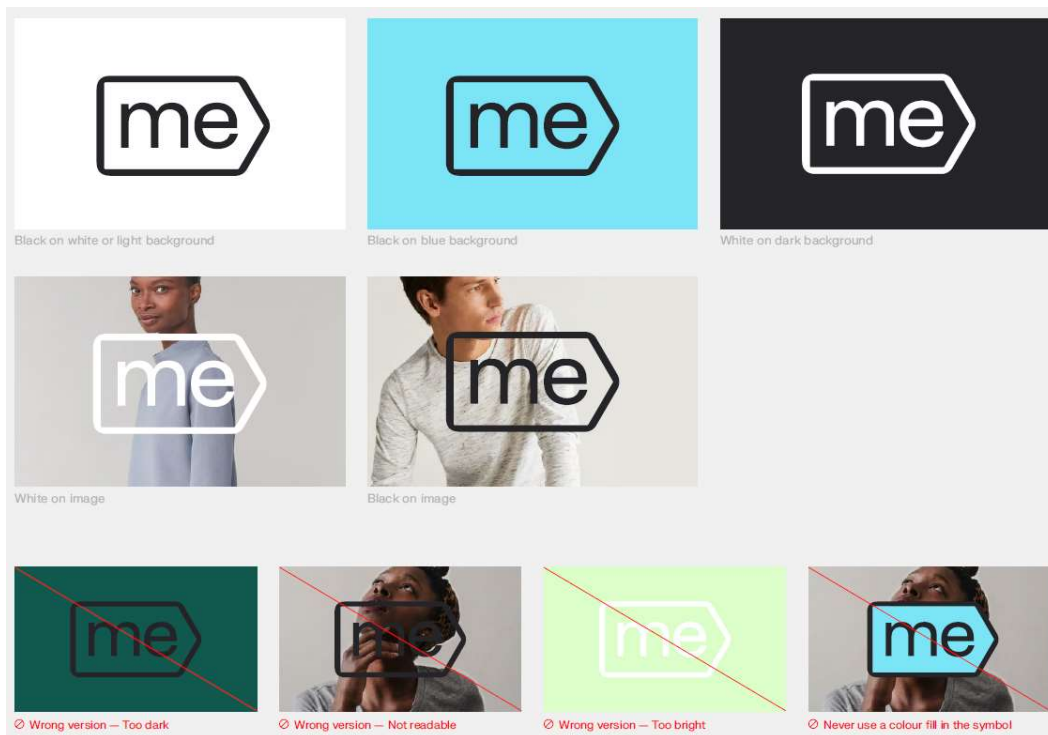
Me Symbol:



Protection Area:



Practical Use Examples:



If you have any questions regarding design usage, email marketing@medirect.com.mt